



**Sponsorship proposal for the three 5K and Fun runs
organized by the Rotary Club of Brevard**

This Year our main recipient of the net proceeds will be:



**We plan to sponsor 100 financially challenged kids and other causes
with the net proceeds from the 2019 runs**

Each year the Rotary Club of Brevard organizes three 5K and Fun Runs around the streets of Brevard.

This year the race dates are:

White Squirrel 5K and Fun Run 5/25/2019

Firecracker 5K and Fun Run 7/4/2019

Flight of the Vampire 5K and Fun Run 10/26/2019

Highlights:

1,000 runners and walkers across multiple demographics from Brevard and it's surrounds - while a few run to "win" most are out to enjoy the experience.

Over 80% of participants are from Transylvania County.

Our direct email advertising goes to over 2,000 Transylvania residents - through Facebook advertising we reach a younger audience of over 10,000.

Be an Inspiration in Transylvania County

What do I get for my sponsorship?

Recognition (we do not put logos as this tends to send emails to junk) on all emailings - so 9 emailings of 1400 on average = 12,600 recipient's
Continuous Facebook, Rotary website and newspaper coverage.

Recognition on flyers posted around Brevard.

One of four places on the shirt backs .. *and they will be iconic*. The tee shirts are of a high quality and are worn regularly around the town as well as on the race days.

A recognition piece for your office or store.

10 runners 50% off discount certificates

A recognition meeting at the Boys and Girls club to thank-you for your support

We will work with you in whatever way possible to increase your return.

What does it cost?

\$3,000 as a major supporter for all three races

\$2,000 as a major supporter for the second and third races

\$1,000 as a major supporter for the final race

All funds go directly to our 501c3 Foundation and are tax deductible.

Be an inspiration in Transylvania County.

Every \$100 sponsors one kid at the Club for the year - so for 3,000 you are helping 30 kids succeed - perhaps saving a few!

This is a key group of events and your participation will be noticed.

Please help us help the kids

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